

## McLeod Watzdorf announced Securitor SA Practice of the Year

30 May 2011

### For immediate release:

We are pleased to announce McLeod Watzdorf the 2011 recipient of the Securitor SA Practice of the Year award.

With strong standards of providing quality financial advice, McLeod Watzdorf is a highly regarded practice with a holistic and client-centric approach.

“The Securitor national awards recognise practices and individual advisers who demonstrate exceptional standards in best practice, a commitment to continual development and a strong focus on top-quality financial advice,” said Matt Englund, Head of Dealer Groups, BT Financial Group.

“McLeod Watzdorf demonstrates all the criteria, and more. The practice is highly regarded within their local and wider community not only for their skills and knowledge but also their honesty, integrity and customer-focus.” said Englund.

“The practice is most deserving of this accolade, with a proven dedication to meeting the individual needs of clients throughout various life stages.”

McLeod Watzdorf Financial Planning is a partnership of two family companies, Don McLeod and Associates Pty Ltd and WA & MK Watzdorf Pty Ltd, which came together at the start of 2003.

Don McLeod and Werner Watzdorf, the two principals of the company have been providing Australians with financial advice for over 40 years between them.

“We first and foremost stand for trust,” says Werner. “Whatever various duties we perform for our clients, we want them to have the peace of mind that they are in the best possible hands, that they are being served by individuals with honesty and integrity, with experience and knowledge to draw on both personally and through the research and tech resources available from Securitor.”

Recently, Christine Swanson of Prominent Financial Planners has merged her practice with McLeod Watzdorf and is working with Don and Werner to streamline processes and provide even better solutions for their clients.

As well as holistic advice, McLeod Watzdorf also has an active interest in the local community, sponsoring junior soccer and a Variety Club Bash vehicle. Christine also coordinates the Annual Gala Ball on behalf of Cancer Council SA with all funds raised going toward cancer awareness and research. Even with this strong community presence, the practice believes there is always room to do more.

Despite winning this award twice before, Don says the company was pleasantly surprised by the win. “We never felt we were in the running for this. We just kept doing what we thought was right.”

A member of BT Financial Group

For media enquiries contact



Lisa Parrett  
PR Manager – Advice  
BT Financial Group

Ph: 02 8253 2363

[lisa.parrett@btfinancialgroup.com](mailto:lisa.parrett@btfinancialgroup.com)